



Sunnyvale Community Services

*Working to Prevent Homelessness and Hunger—
Our Business is Booming, and That's Not Good!*

www.svcommunityservices.org

May 2007

Director's Message: WHAT GOES UP ISN'T COMING DOWN

Each year, I attend a conference put on by MAZON: A Jewish Response to Hunger, a nonprofit organization that supports SCS. One of the highlights is the presentation by **Bob Greenstein**, founder and Executive Director of the **Center on Budget and Policy Priorities (CBBP)**, who provides an update on the impact of tax and budget proposals on low-income people. Mr. Greenstein was awarded the MacArthur "Genius" Fellowship for making "the Center a model for a non-partisan research and policy organization." He can also take very complicated material and present it so clearly that even people like me who avoided statistics classes can understand it.

Unfortunately, Greenstein's most recent message was all too clear: **"poverty remains higher and the median income is lower than when the recession hit bottom in 2001."**

"It is unprecedented in recoveries of the last 40 years for poverty to be higher and the typical working-age household's income lower four years into a recovery than when the previous recession hit bottom."

Here are just a few examples from CBBP that also answer the question I am asked so often: The economy is getting better, so why are more people coming to SCS for help?

- Census data shows a trend of deepening poverty among those who are poor. The amount by which the average poor person fell below the poverty line in 2005—\$3,236—was the highest on record.

(continued on Page 3)



HOW POOR IS POOR?

According to census data, Americans are considered poor if their annual incomes in 2005 were below

- \$15,577 for a three-person family (\$1,298 a month)
- \$19,971 for a four-person family (\$1,664 a month)

C.F.O.S ARE VERY AT-TENT-IVE



Volunteer **Chief Food Officers Tony Thiebaud, Chris Gimenez, and Chuck Quanz** constructed a tent over our outside storage area to keep the cartons we use to sort donated food dry and clean. The C.F.O.s manage our food warehouse, keep the inventory, pick up food donations, unload truckloads of food, and set out the tons of food volunteers pack and distribute each month. (Missing during tax season is CFO **Les Brubaker**.)

A MENTOR INDEED HELPS PEOPLE IN NEED

Fremont High School 9th grader **Anna Perry**, a cadet scout working to earn her Silver Award, helped a group of Brownies earn a patch. As part of that effort, Anna helped the Brownies organize a food drive to benefit SCS clients. The results were very successful. Anna's mother **Laura**, an SCS donor and employee of **Camino Medical Group** (which also supports SCS), helped Anna deliver all the bags to SCS. As Anna pointed out, "I wanted to help people in Sunnyvale where I live, people who need food every day, all year long, not just during Thanksgiving and the holidays."



CHINESE SENIORS TURN 30

In 1977, the Chinese Seniors Club of Santa Clara Valley was born to provide educational, cultural, and social activities for the growing number of Chinese seniors living in the area. The club, which had 200 members and two activities a month in 1977, now has over 800 members and one or two activities every day—traditional chorus and karaoke, Chinese and social dancing, English and citizenship classes, Tai Chi and Yuan Chi, orchestra and calligraphy activities, health and safe driving for seniors classes, three holiday lunches a year, and an annual picnic. SCS sponsors the club, providing space for meetings and activities. Just as the club has grown, so has its support of SCS. Twice a year, volunteers assemble 11,000 copies of our newsletters and label them for mailing saving us nearly \$10,000 a year. The club “adopts” SCS for a day, and a substantial number of individual members donate as well. Club volunteers also help during our food distribution. Among the performers at the Chinese New Year/30th anniversary luncheon were the chorus (which now has added dancing as well), Chinese traditional dancers, and the classical two-string “Erhu” violin orchestra. At the end of the event, the club honored its members 90 years and older with calligraphied longevity/prosperity banners.



BAG PEOPLE TURN THE TABLES ON HUNGER

Over the past year, volunteers from the following groups and companies packed thousands of bags for our monthly food programs for families and seniors:

Agilent
Alza
Fremont High AVID
Hands on Bay Area
Juniper Networks
Net Impact
Net IP
Network Appliance
One Brick
Resurrection Church
St. Cyprian Church
St. Mark Lutheran Church

Scitor
Sunnyvale Presbyterian Church
Sunnyvale Presbyterian Mariners
Sunnyvale Rotary Club
U.P.S.

(Through its monthly food drives over the last four years, the **Sunnyvale Presbyterian Church** has donated and sorted over 38 tons of food for SCS.)

Sunnyvale Rotary Club and Homestead Interact Club members packed several thousand bags for Thanksgiving distribution



(Director's Message continued)

- Health insurance also deteriorated. The number of uninsured people climbed to a record high in 2005 to 46.6 million compared to 41.2 million in 2001.
- Income inequality appeared to grow again with high-income groups securing the largest gains. 5% of households with the highest incomes registered large income gains in 2005, with their average incomes increasing by \$8,400 or 3.1% after adjusting for inflation. By contrast, the average income of the middle fifth of the population rose by \$405 or .9%, while the average income of the bottom fifth increased by \$68 or .6%.

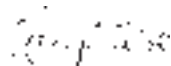
These charts, part of Greenstein's presentation, speak for themselves, even to those of us who avoided statistics classes. So, we know the problems. What can we do about them?

- Regularly check the websites of three non-partisan nonprofit organizations that have up-to-date information on budgets, taxes, and legislation—current and proposed—and analyses of their effects on moderate and low-income people in the areas of housing, wages, poverty, health care, food assistance, education, welfare, and child care:





- ✓ **Center for Budget and Policy Priorities (www.cbpp.org)**
- ✓ **California Budget Project (www.cbpp.org)**
- ✓ **California Food Policy Advocates (www.cfpa.net)**

- Speak up. Contact your local, state, and federal elected representatives with your general opinions and specific comments on proposed budgets, taxes, and legislation. Your voice does matter and is critical to balance the input from those at the highest end of the economic spectrum.
- Support nonprofit agencies, whether SCS or others, that provide the safety net services low-income families and seniors desperately need until major changes result in the housing, health care, and critical services they can afford.

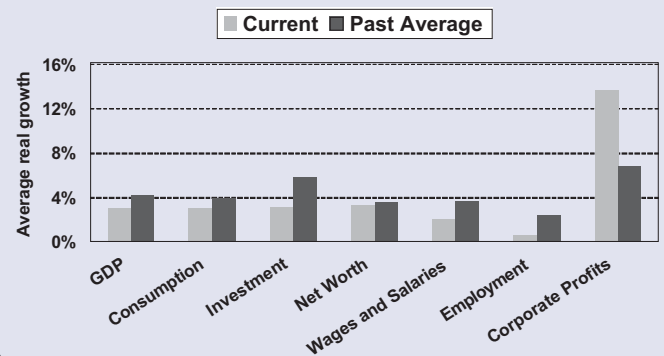
As an African proverb puts it, **“You think you’re too small to make a difference? Then you’ve obviously never slept in the same room as a mosquito.”**



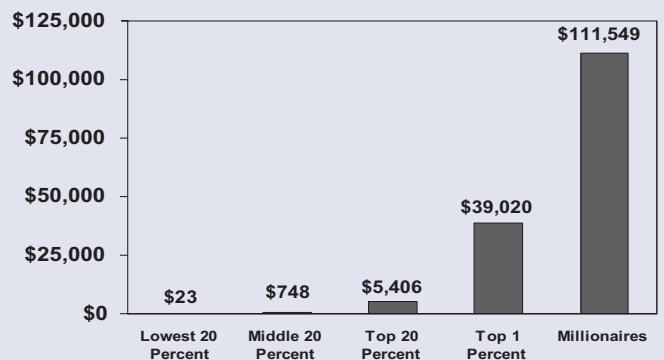
To Balance The Budget By 2016 While Making the Tax Cuts Permanent, Policy Makers Would Have To

	cut Social Security benefits by	43%
	or cut defense spending by	67%
	or cut Medicare by	54%
	or cut every other program except defense, Social Security, and Medicare by	30%

The Current Recovery Has Been Weaker Than Average. Only Corporate Profits Have Grown Rapidly.



Average Value of Tax Cuts Enacted Since 2001



MANY CALIFORNIANS WILL DROWN FROM WHAT MIGHT TRICKLE DOWN FROM WASHINGTON

According to the California Budget Project, proposed federal budget cuts through 2012 would seriously impact programs in California that support a broad array of services to those most in need. Here are just a few examples.

- elimination of 30,300 low-income families and seniors from the low-income home heating assistance program;
- loss of the WIC Special Nutrition Program for 55,600 children, pregnant and breastfeeding mothers;
- termination of a portion of a food program that provides food packages for 51,700 low-income seniors each month;
- a 44.3% reduction in vocational education/training programs;
- another 5.7% reduction in subsidized child care for women on welfare required to work
- 10,700 fewer Head Start slots for low income families;
- a 20% reduction in funds to improve/maintain public housing;
- additional cuts to emergency housing, homelessness prevention, domestic violence, special education, and legal programs.

“WE MAKE A LIVING BY WHAT WE GET, BUT WE MAKE A LIFE BY WHAT WE GIVE” (Winston Churchill)

Churchill would be extremely impressed by our donors. We are truly grateful for every donation we receive—financial and in-kind, large and small, made anytime during the year. We are often asked to share some of the more creative donation ideas to give others suggestions or to stimulate their creativity. Below are just a few examples of the generosity and creativity of our supporters as well as some suggestions for contributions and items most needed throughout the year.

At holiday lunches the **City’s Parks and Finance Departments** collected gifts for the Community Christmas Center, not for each other. So did the **Sunnyvale Child Care Provider Network, American Cancer Discovery Shop, retired teachers** (the Sunnyvale Six), and the **Mom’s Group**.

Tammy Kummerehl asks guests at her annual holiday party to bring gift cards (used as teen gifts) for the Christmas Center rather than a gift for her. **Debbie Lyn and Rich Owens** made a generous donation in lieu of a hostess gift.

St. Martin School collected vanloads of toys, teen items, household gifts, and food during their Novena.

Brownie Troop 1291, third graders at Resurrection School, made and sold a cookbook, held a bake sale, then bought gifts for children in need.

Students at **St. Cyprian School** donated over 2,500 lbs. of food, and each student donated a pair of socks stuffed with a toothbrush and toothpaste.

Wolfe Engineering sold raffle tickets for a donated TV then brought all the proceeds to SCS.

Integrated Materials’ Production Manager, an avid Oakland Raider fan, wore a 49er jersey for a whole business day. The CEO matched the dollars collected for this sacrifice then, in a show of good sportsmanship, wore a New York Jets jersey (the archrival of his favorite team, the NY Giants) for a day.

Cherry Orchard and Homestead Starbucks’s employees donated the free pound of coffee each gets every month to fill three gift baskets for the **Chamber of Commerce** auction benefitting the Christmas Center.

Anna Gonzalez, a bartender at **P. F. Chang’s,** was so impressed with the Christmas Center after volunteering that she donated half her tips from a busy Friday night and got other employees to do the same. She took that money and some donated by patrons to buy the most needed teen gifts.

Ginny Conboy of Applied Signal Technology arranged for the **Sports Basement** to donate 5% of employee purchases to SCS. She also collected contributions from her colleagues and then shopped at a toy store giving her tremendous discounts.

College student **Cindy Yee** and her friends went caroling then donated the contributions to the Christmas Center.

DONATIONS-OF-THE-MONTH SUGGESTIONS

JANUARY

After holiday clearance sales items: toasters, rice cookers, crock pots, coffee pots, irons, blenders, toys

FEBRUARY

Super Bowl food drives: canned soups, chili, stews
Sports gifts for teenagers

MARCH

rice, beans, pasta, tuna, cereal, Milkman powdered milk packets, tea, coffee, hot chocolate

APRIL

canned corn, peas, beans, fruit cocktail, pears, peaches, pineapple, apple sauce

MAY

pots and pans, dishes, flatware sets
canned tomato products, fruit juices

JUNE

Kids Food Program (KFP) items: peanut butter and jelly, mac and cheese, cereal, Milkman packets

JULY

Summer clearance sale items: blankets, sheets, bath towels + KFP foods, granola bars, jello, puddings

AUGUST

Backpacks and school supplies for K-12: paper, pens, binders, folders, crayons, rulers, dictionaries, glue sticks, paste

SEPTEMBER

Labor Day sales items: arts and crafts sets, hand-held electronic items, sports equipment

OCTOBER

Large laundry baskets, large-size detergent, fabric softener, and dishwashing liquid; kitchen towels

NOVEMBER

packaged stuffing and mashed potatoes, canned yams, cranberry sauce, pie crust and filling

DECEMBER

all canned and packaged foods
toys, gift cards, and gifts for older kids and teens

Please consider donations as gifts for Mother’s Day, Father’s Day, birthdays, anniversaries, holidays, and as memorial gifts.



IT TAKES A COMMUNITY...TO RUN THE COMMUNITY CHRISTMAS CENTER



645 volunteers donated **4,087 hours** moving and sorting tons of food, stocking shelves, creating gift packages for teens and household gifts, sorting toys and stocking toy shelves, escorting clients, accepting and recording donations, making and stuffing 500+ stockings. The **Sunnyvale Rotary Club, Homestead Interact Club, Camino Medical Group,** and the **St. Vincent de Paul Society of Resurrection Church** hauled tons of food, set up the center, and decorated it so festively. Thanks to those who donated over \$200,000 of food and gifts, especially AMD, every school in the Sunnyvale School District, Homestead High, Fremont High, Ponderosa School, West Valley School, the Scouting for Food Drive, Church of Latter Day Saints wards in the Los Altos stake, Cape Cod Village, St. Cyprian Church, St. Martin Church, Resurrection Church, and the Sunnyvale Presbyterian Church. Thanks to the Family Giving Tree and Donna's Hallmark for generous gift donations and to those who dropped gifts off at local fire stations. Over ten days, **1,124 families** selected a two-week supply of food, new gifts for infants through teens, and a household gift for every family. The program helped **3,631 people, 1,748 of whom were children.**

ANNIE GOT HER FUN HONORING MAJOR DONORS AND VOLUNTEERS



Our annual event honors all our major donors and volunteers. Receiving special honors were: **Tony Thiebaud, Chris Gimenez, Betty and Frank Gerrity**, F.O.O.D. Volunteers, Food Offloading Operations Department, who unload and store tons of food each month (also **Dan Hafeman** and **Chuck Quanz**). **Second Harvest Food Bank (Chip Huggins, Executive Director)** for the new Produce Mobile program and for strengthening agencies' infrastructures. **The Harms Family—Steve, Shirley, Connie, Jennifer,**



three generations of volunteer and financial support. **Applied Materials Manager**), for ten years of generous corporate support. **Applied Materials Manager**), for ten years of generous corporate support. **Applied Materials Manager**), for ten years of generous corporate support. **Applied Materials Manager**), for ten years of generous corporate support.



and Rob—for generous volunteer and financial support. **Applied Materials Manager**), for ten years of generous corporate support. **Applied Materials Manager**), for ten years of generous corporate support. **Applied Materials Manager**), for ten years of generous corporate support.



With her horse man who beat Sunnyvale to volunteer opportunities at SCS. Performers included: Bison Bill (**Jeffrey Artz**) and twin brother Buffalo Bill (**Steve Harms**); "Sueper" Chief Volunteer **Sue Barbieri**; Town Floozies **Sharon Davis** and **Leslie Lawton**;

Annies (**Debbie Lyn Owens**), Cheney (**Debbie Wu**), and Cowgirl (**Nancy Smith**); Chief Jose (**Jose Hernandez**) and Indian Princesses (**Clare Phillips** and **Shelly James**); and Town ladies and cowgirl (**Marie Kuykendall**, **Pat Plant** and **IrisAnn Nelson**). Special thanks to **Linda Feeney**, the **Historic Del Monte Building**, **First Place**, **Debbie Lyn's Costumes**, **Hybrid Commercial Printing**, and **Starbucks Cherry Orchard** and **Wolfe/Homestead**.



MAJOR PROGRAM CONTRIBUTORS

AMD	Homestead High School	Network Appliance	Silicon Valley Community Fdn.
Adobe Foundation Fund	Housing Industry Foundation	Orchard House	Sobrato Family Foundation
Alpha Graphics	Housing Trust of Santa Clara Co.	Pacific Gas and Electric	Specialty Solid Waste and Recycling
Applied Materials	Hurlbut/Johnson Charitable Fdn.	Palo Alto Medical Foundation,	SV Chamber of Commerce
Applied Signal Technology	Hybrid Commerical Printing	Camino Medical Group	SCS Auxiliary
Assistance League of Los Altos	Il Postale Restaurant	Jay Paul Company	Sunnyvale FISH
Chinese Seniors Club	Juniper Networks	Pearson Buick Pontiac GMC	Sunnyvale Presbyterian Church
City of Sunnyvale and Employees' Giving Campaign	Vivian and Gregory Krodel	Willard Salmons	Sunnyvale School District
County of Santa Clara	Lockheed Martin Employees' Fdn.	SanDisk Corporation Fund	Thai Basil Restaurant
Emergency Food & Shelter Program	MAZON: A Jewish Response to Hunger	S. F. Chronicle Season of Sharing	Toyota Sunnyvale
Family Giving Tree	Barbara McClellan Foundation	San Jose Grocery Outlet	Union Bank of California
Historic Del Monte Building	Menlo Equities	Satterberg Foundation	United Way Silicon Valley
		Second Harvest Food Bank	

ADOPT-A-DAY HONOR ROLL (underwriting SCS' \$1,000 a day operating costs not covered by grants or contracts)

1 week	4 Days	2 Days	(2 days continued)
AMD	anonymous (1)	anonymous (2)	Robert and Kathleen Menifee
anonymous (1)	Diane Hagglund	Harry Amos	Marc Merlin
Applied Materials	Bruce and Jing La Fountain	Mary Boyle and Keith McLaurin	Douglas Mow
James Dudley	Robert Locke	Jim and Lynn Briody	Bruce and Michael Paynter
Juniper Networks	Jon and Carol Nickerson	James and Susan Leitz Davis	Robert and Anne Pochowski
Vivian and Gregory Krodel		Bruce and Vivian Euzent	Pine Cone Lumber
Lockheed Martin Employees' Fdn.	3 Days	Janis Freestone & David Charlton	Thomas Pyle in memory of Susan Pyle
Menlo Equities	William and Aline Baeck	Donna Fuzeré	St. Mark Lutheran Church
Gaylord and Carmita Mossing	Eugene Coogan in memory of Germaine Coogan	Thomas and Mary Granvold	Robert Smader
Network Appliance	Tim and Jill Dunkin	William and Carolyn Gross	Ned and Sherry Snow
Ray and Natha Ostby	John S. and James L. Knight Foundation Endowment	Dan and Donna Hafeman	Sociedad de Señoras Isabel la Catolica
Jay Paul Company	Macy's Sunnyvale	Olaf Hirsch and Melinda Hamilton	Chad and Elizabeth Steward
Gregg and Belle Pullano	David and Holly Mendel Fund	Helen Holder	Mrs. Raymond Tikvica
Satterberg Foundation	David and Kathy Moore	Russell and Susan Hull	Nancy Tivol
Lois Sibbach	David and Kathy Moore	Don Kumamoto and Peggy Wood	Bill and Jo Vanderbeek
Silicon Valley Community Foundation	NXP Semiconductors	Kuykendall's Collision Repair	Paul Walkowiak
Sunnyvale Presbyterian Church	Timothy and Yolanda Risch	Philippe Lacroute	Jack and Nancy Wu
Sunnyvale Rotary Club	St. Timothy Episcopal Church	Ken and Susi Lamarche	Bret and Suzanne Young
Alan Templeton	Tena Taormina	Joseph and Dorian Martinka	
Gregory White			
		1 Day	
anonymous (6)	Pearl M. Gilmore	Allen and Amy Maddox	Trina Solesbee
Valerie Armento	Sandra Glass in honor of Michael Glass	Guy Malcolm	Starbucks, Cherry Orchard
Stephen and Mary Ellen Barasch	Cathy Haynes	John and Dianne McGowan	Dennis and Jean Stein
Nancy Barry-Jansson	John and Marie Elena Hopkins	Dennis and Linda Moreno	Anne Stewart
Dennis and Shirley Barsema	Diane and Richard Horn	Michael and Arlene Mori	Sunnyvale Elks Lodge #2128
Ron Beebe	Suzanne Horrigan and Trinity Methodist Church in memory of Patrick Horrigan	Carol Morrow	Sunnyvale Federal Credit Union
Dr. and Mrs. I. B. Bernhardt	Jerry and Anne Infeld	Chris and Julie Moylan	Sunnyvale Lumber
William Black	Robert and Kathleen Jackson	Arthur and Claudia Muller	Sunnyvale Public Safety Officers Association
Dr. and Mrs. Richard Borrison	In memory of Phyllis Jeckell and Barbara S. Mordy	Glenda and Tom Murray	Sunnyvale Service Athletic Club
Mary Bradley	Tim S. Johnson	Paul Murray	David and Cathy Tsang Fdn.
Nicholas and Anna Brosnahan	Randolph Jones	Charles David Nabors	Charles and Leanne Untulis
Harold and Gerry Brown	Patricia Keenan	Russell and Mira Nakano	Gary and Sharon Vergho
Mrs. E. E. Carlstrom	Terence Kenney	Benjamin Newsom	Verity, Inc.
Chinese Seniors Club	Michael and Debbie Klein	Mr. and Mrs. Wolfgang Polak	Brian Verstegen
Church of Jesus Christ of Latter Day Saints Foundation	Dr. David S. Ko	Ronald Robinson	Pat Vorreiter
Anita Clemetson	Dean Kontinos	Lawrence and Rita Rosenblum	William Wathen and Gail Hoben
John and Maya Clifton	Philip Kurjan	Jeff and Sandra Ruggles	John and Asunción Martinez-Wehner
Congregation Beth Am	Barry & Virginia Langdon-Lassagne	Safeway/Pak'N Save #3103-06	Nora Weissman
Ellyn Corey	Matthew and Donna Leacock	St. Luke Lutheran Church	Kyle Welch
Jim and Judy Duport	Martin and Linda Lee	Arthur Saville III	Brad and Debbie Wetmore
Chuck and Lorraine Eaneff	Bobbie Lemberg in memory of Herb Basescu	Timothy Schaaf & Susan Tenney	Frederick Wiesinger
Chester E. Elliott	Lewis and Cheryl Levey	Carol Schweizer	Diane Wilson
Elrepc, Inc.	Manuel and Judy Macias	Clifton and Karen Shak	Bill and Janne Wissel
Janet Farabaugh		Dorothy Shannahan	Kevin and Grace Witt
Kent and Barbara Fielden		Silicon Valley Association of Realtors	Esther Wong and Shayne Stubbs
First United Methodist Church		Mario Silveira	Debbie Wu
Robin Fisher, Take Flight Graphics		Single Squares of Sunnyvale	Yahoo!
Robert Fruehsamer		Larry and Gail Smith	

Your Donations Change Lives

An 83 year-old woman was referred by her doctor. She had lost weight and was very anemic. Why? She didn't have enough money for food, pills, or gas, and she had turned off the heat because she couldn't afford it (this was in December during record cold weather). We gave her food, signed her up for food programs, paid for her medication, and filled her gas tank. We gave her a down comforter someone had just donated. In tears, she thanked everyone who supported SCS.

A father of three was hurt when he fell on his construction job. He got disability benefits, but that covered only about 60% of his wages but nothing for his second part-time job. After a few weeks, his wife found a job, but she wouldn't get paid for two weeks, and the family had depleted its modest savings. SCS paid the family's rent and gave them food. Once the wife's pay checks started coming, the family could pay its monthly bills, but just barely, with about \$20 left over each month.

A single mother of two children came for help. Though she worked full-time, her job did not provide any benefits. Her 8 year-old son complained of a toothache. He had never been to a dentist. (If a family can't afford doctor visits, they rarely see a dentist.) The tooth became infected and required major dental work costing over \$400. Faced with the choice of paying rent or the dentist, the woman came to SCS. We paid her rent, which left her with enough money for the second dentist visit.

A family of four became homeless when the father was laid off and his wife lost her job a few months later. After using all their savings and unable to pay the rent, they were very fortunate to find space in a homeless shelter. Both parents found new jobs, but when it was time to leave the shelter, they had enough income for monthly bills but not for the required deposits. SCS paid their deposits, and the family moved into their new apartment and regained their independence.

Staff

Nancy Tivol
Executive Director

Marie Barlahan
Director of Operations/Volunteers

Nancy Wu
Director, Emergency Assistance

Carmen Davis
Office Manager

Jose Hernandez
Caseworker

Martha Montenegro
Caseworker

Jeanne Yeager
Caseworker

Jerry Mou
Program Aide, part-time

SCS Auxiliary

Jean Gryc and Sue Barbieri
Co-Presidents

Chinese Seniors Club

Roger Lin, President

Board of Directors

Vernon Blakes
IT Service Mgmt. Consultant
Hewlett Packard

Dyan Chan
Partner, Lighthouse Blue
Communications and
Community Relations

Ron D'Alba
Captain
Sunnyvale Public Safety Dept.

Karen Davis
Economic Development Mgr.
City of Sunnyvale

Sharon Davis
Medical Center Representative
Schering Plough

Jim Gibson
Regional Sales Director
U. P. P. E. C.

Stephen Harms
Customer Service Officer
Union Bank of California

Brenda Hendricksen
Community Affairs Program
Manager
AMD

Coleen Hurley
Corporate Real Estate
Manager
Juniper Networks

Shelly James
Director, Human Resources
Sunnyvale School District

Marie Kuykendall
Owner/Operator
Kuykendall's Collision Repair

Julie Nabhan
Co-owner
Sunnyvale Solid Waste/Recycling

IrisAnn Nelson
Owner/Operator
Bunny Hutch Day Care
Sunnyvale Family Day
Care Provider Network

Debbie Lyn Owens
Owner/Operator
Debbie Lyn's Costumes

Bruce Paynter
Global Program Manager,
Corporate Asset Services
Applied Materials

Peter Pazmany
President/CEO
Advanced Solutions in
Logistics

Clare Phillips
Senior Manager
Camino Medical Group

Pat Plant
Program Manager and
Hunger Advocate
Presbytery of San Jose

Dee Simms
Co-owner
Toyota Sunnyvale

Nancy Smith
Principal, Visage Consulting
Senior Technical Writer, NVidia

Manuel Valerio
Community Relations Mgr.
Fry's Electronics

In memory and honor of **DORIS PIERCE**—
dedicated, long-time member of our Auxiliary

Page 8

Sunnyvale Community Services

Working to Prevent Homelessness and Hunger

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Sunnyvale, CA 94086
(408) 738-4321
www.svcommunityservices.org



Non-Profit
Organization
U.S. POSTAGE
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Sunnyvale, Calif.



TAKING STOCK OF YOUR INVESTMENT IN THE COMMUNITY

My maiden name is Stock. Every day in high school, my homeroom teacher would tell me “take stock of yourself” and inquire about my relatives: blue chip, preferred, common, live, and market. And there wasn’t much I could say in return as his name was Vahack Harotunian. Given my name and the fact that my father worked for a brokerage firm, I was indoctrinated early on to analyze the value of and return on investments.

Nowadays, more and more donors consider their contributions to nonprofit organizations as investments. Gone are the days of successful fundraising appeals that warned, “without your support, we will have to close our doors” as no one wants to donate those infamous deck chairs for the sinking Titanic. Accountability and efficiency are at least as critical in nonprofits as in the private sector. In addition to our goals and performance achieving them, corporate, foundation, and government funders also ask for a copy of our strategic plan, 990 tax returns, and annual audit. (To see what’s included in a nonprofit audit, check www.nfconline.org/main/info/guides_audit_prep.htm.) Many also ask for a Board of Directors roster, their attendance record at Board meetings, and how many Board members support the agency financially. We make all of this information available to anyone who asks for it.

What are the returns of your investment in SCS?

- According to our last audit (100% clean), 88 cents of every dollar raised was spent on client services, only 12 cents on management and fundraising. The standard nonprofit guideline is that no more than 25% of expenses should be spent on overhead. Overhead rates for smaller nonprofits are usually higher as there are fewer cost centers to absorb them.
- We leverage your donations with volunteer hours and in-kind donations. We have 7 full-time staff members; annual volunteer hours equal those of 9 full-time employees. We purchased only 8% of the \$815,646 of in-kind aid given to our clients (primarily food, but also backpacks, school supplies, holiday and household gifts, etc.).
- Most important, our bottom line is that for over 15 years, we’ve fulfilled our mission and on-going major goal—to provide financial aid and in-kind aid to every eligible client and family. No other emergency assistance agency in the county can make that claim. We provided \$567,000 in financial aid compared to \$491,000 the prior year; \$815,000 of in-kind aid compared to \$667,000 the prior year. As the lead article shows, poverty and need continue to escalate.

Your support literally means that seniors won’t have to choose among paying for rent, food, or prescriptions. Families won’t be evicted if one breadwinner is between jobs, and homeless working families can regain housing. 850 families and 350 seniors can rely on us every month for a 3-5 day supply of food. We are staying ahead of increasing need by the skin of our teeth, and we need your help to continue do so. We consider your contributions as investments, and those investments, spent wisely, yield housing, healthy living conditions, health care, prescriptions, and food for thousands of low-income Sunnyvale families and seniors in verified need who are doing the best they can to help themselves.

Nancy S. Tivol, Executive Director

P. S. “Please thank all the people who made it possible for me and my son to stay in our apartment until I got the paycheck from my (new) second job and found a friend for day care I could afford. Without them, we’d be out on the streets.” (from a 31 yr. old single mother with a full-time and a part-time job)

Enclosed is my tax-deductible donation: ___\$25 ___\$50 ___\$100___ \$500 ___ \$1,000 (Adopt-a-Day) ___other

___ Visa ___ Mastercard **Expiration date:** _____

Name _____

Name on card: _____

Address _____

Card number: _____

City, State, Zip _____

Signature: _____

Specialty Solid Waste & Recycling Proudly Presents:

Dinner at the Dump

Located at Specialty Solid Waste & Recycling

Hosted by Jerry & Julie Nabhan and Rebecca Buldo

Saturday, June 30, 2007 at 5:00 p.m.

*Fabulous Food
Raffle Prizes
Kids Area
Silent Auction*

Serving up a trashy affair!

Come join us for a fantastic evening.



**Sunnyvale Public
Safety Officers**



A fantastic time by all!



**Antique
Car Show**

Benefiting these worthy non-profit organizations:

*American Cancer Society, American Diabetes Association, Sunnyvale
Community Services, Leadership Sunnyvale and Rotary Club of Sunnyvale*

These organizations provide Sunnyvale residents and businesses with much needed quality of life services.

Ticket Prices

\$50.00 - Adults

\$20.00 - Children under 10

A portion of the cost is
tax deductible.

*Reserved tables available
for parties of 10.*

Ticket Requests - Please mail to:

**Dinner at the Dump
Specialty Solid Waste & Recycling
3355 Thomas Road
Santa Clara, CA 95054
(408) 565-9900**

**Make Check Payable to:
Dinner at the Dump**

Ticket required for entry.

California Girls

I Get Around

Surfer Girl

Dennis Buldo

Dave Coldren

Josh Meschi

Musical Sounds by: California Beach Boys



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